MIKE YOUTZ
VISUAL & PRODUCTION
DESIGNER

mikeyoutz@gmail.com   720 300 3297   mikeyoutz.com   linkedin.com/in/mikeyoutz

SKILLS

Visual Designer
Web Designer
Project Manager
HTML & CSS Coder
Photo Retoucher
Photographer
Offset Printing Expert
(Former Hi-End Printing Sales Rep. & Pressman)

TYPICAL PROJECTS

Package Design
Email Blasts
Websites
Logos
Presentation Folders
Books & Brochures
Ads & Postcards
Vehicle Graphics
Powrpnt. Presentations
Web Banners
Product Photography
Info. Graphics
Template Creation

TECHNOLOGY

Adobe Creative Suite
Google Suite (G Suite)
WordPress
Slider Revolution
Wix, Editor X, Shopify
Sublime Text
FileZilla FTP
Constant Contact
Microsoft Office
After Effects

EDUCATION

Weblab Web Bootcamp (F.R.C.C.)
Web Development

Front Range C.C.
Javascript

Red Rocks C.C.
Photography

Art Institute of Colorado
Associate Degree in Graphic Design

PROFESSIONAL EXPERIENCE

YOUTZ DESIGN INC. (Louisville, CO) 2006–Present
FREELANCE PRINT/WEB DESIGNER & PHOTOGRAPHER
Sales, estimation/proposals, vendor coordination, graphic design & production, and product photography. Design ads, brochures, catalogs, websites, logos & branding, email blasts, corporate templates, packaging & shoot studio product photography.
Tech: Adobe Suite, G-Suite, MS Office, Photography, Editor X, Shopify, WordPress, CSS, HTML

BURNS MARKETING (Denver, CO) 2021–Present
PRODUCTION DESIGNER & PHOTO RETOUCHER
Reformat designs across numerous social media ad sizes. Design and create ads, PowerPoint presentations and trade show banners. All remote.
Tech: Photoshop, Indesign, Illustrator, PowerPoint, Slack

VAIL RESORTS (Broomfield, CO) 2021
PRODUCTION DESIGNER & PHOTO RETOUCHER
Populated Flashtalking ad templates with photos, new text and did photo editing. Coordinated with project managers through Robohead to track ad changes and approvals. Created Facebook ads in Facebook. Scheduled ad deployment by creating Flashtalking D-Trees.
Tech: Adobe Suite, Microsoft Office, Robohead, Flashtalking, Facebook

HUNTER DOUGLAS (Broomfield, CO) 2019
PRODUCTION DESIGNER & PHOTO RETOUCHER
Designed look and feel of quarterly campaigns, then implemented approved design concepts across 30 deliver size deliverables. Also performed intricate photo retouching on high-end corporate photography.
Tech: Adobe Suite, G Suite, Fetch, Brand Builder and Function Fox

INSIGHT DESIGNS (Boulder, CO) August 2016–December 2016
WEB DESIGN INTERN
Worked primarily in WordPress, Tower, GitHub, WPBakery and Slider Revolution to update websites. Also created new products and made e-commerce site updates in Magento. Designed corporate collateral. Used Asana for project management.
Tech: WordPress, Adobe Suite, CSS, HTML, Slider Revolution, WPBakery, Magento, Tower, GitHub, Asana & Skype

VISUAL SCIENCE, INC. (Boulder, CO) 2002–2006
GRAPHIC DESIGNER & ART DIRECTOR
Provided graphic design and art direction. Created posters, ads, e-books, brochures, presentation folders, vehicle graphics, store signage and logos. Conducted client meetings & art-directed two junior graphic designers.
Tech: Adobe Suite, MS Office, Dreamweaver, Pagemaker, CSS, HTML

MARCH PRESS. (Boulder, CO) 1994–2000
OUTSIDE SALES & PROJECT MANAGER
Generated new clients through outside sales, prepared estimates & managed my projects. Ordered paper, ink and outside services (film & matchprints, embossing, foil stamping). Gave company tours, educated clients on the printing process, handled all scheduling and press-checks. Acted as liaison between customers & production.
Knowledge required: Paper & ink options and their utilities/limitations, bleed & trap specs., folding/scoring considerations and machine tolerances.